



*Strategic Planning Workshop*  
*10 April 2021*

*Facilitated by*  
*Jim Karas, Community Marine & Water Resource Planning*  
*[www.linkedin.com/in/jeakaras](https://www.linkedin.com/in/jeakaras)*

# Reflections: String “Toss”

- Interdependent ~~team~~ Council and world
- Pool efforts, expertise, talents together for better impact/ synergy
- Each person has important role
- Collective knowledge bigger than any one

# Warm Up: Family Dinner

**Share a story or tradition**

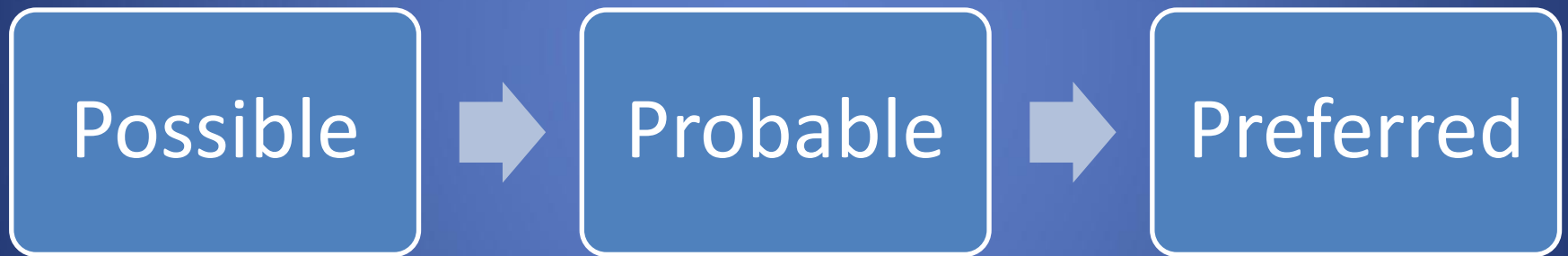
# Today's Schedule

<b>0900</b>	<b>Welcoming – Objectives &amp; Ground Rules</b>
<b>0920</b>	<b>Strategic Vision- Seeing the Forest through the Trees</b>
<b>0950</b>	<b>Operations: Ethics/ Roles &amp; Responsibilities</b>
<b>1020</b>	<b>Operations: Public Safety/Fire-Rescue-EMS, Communication, Water Utility Transition, Partnerships, Advocacy, Staffing</b>
<b>1230</b>	<b>Break / get lunch, resume – Inspiration to Lead</b>
<b>1300</b>	<b>Strategies Shaping Community Character- Economic Vitality</b>
<b>1350</b>	<b>Strategies Shaping Community Character- Village Design &amp; New Village Hall</b>
<b>1440</b>	<b>Reflect, Refine, Evaluate</b>
<b>1500</b>	<b>Adjourn</b>

# Strategic Plan- Second Generation

- Vision/ Mission
- Operations
- Community Character

# Planning 101



# Inspiration

“Success consists of going from failure to failure without loss of enthusiasm.”

-Winston Churchill

# Rules and Tools

- 1 Be present & engage !
- 2 Entrust facilitator/staff – red if not
- 3 Aspire “Full Value” / Communicate

4 SAFE setting, respectful /civility- talk stick, etc.

5 Stick to Agenda (Parking)

6 Blue wall, cards, Fishbowl for public, other

7 Resources

**Do we have a verbal contract?**

slide to power off



# Facilitation Tools



**Card storming**



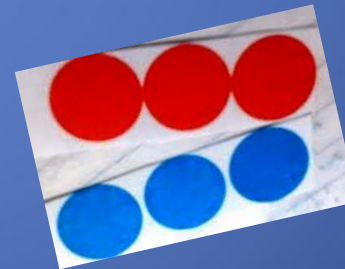
**Talking Stick**



**Magic wall**



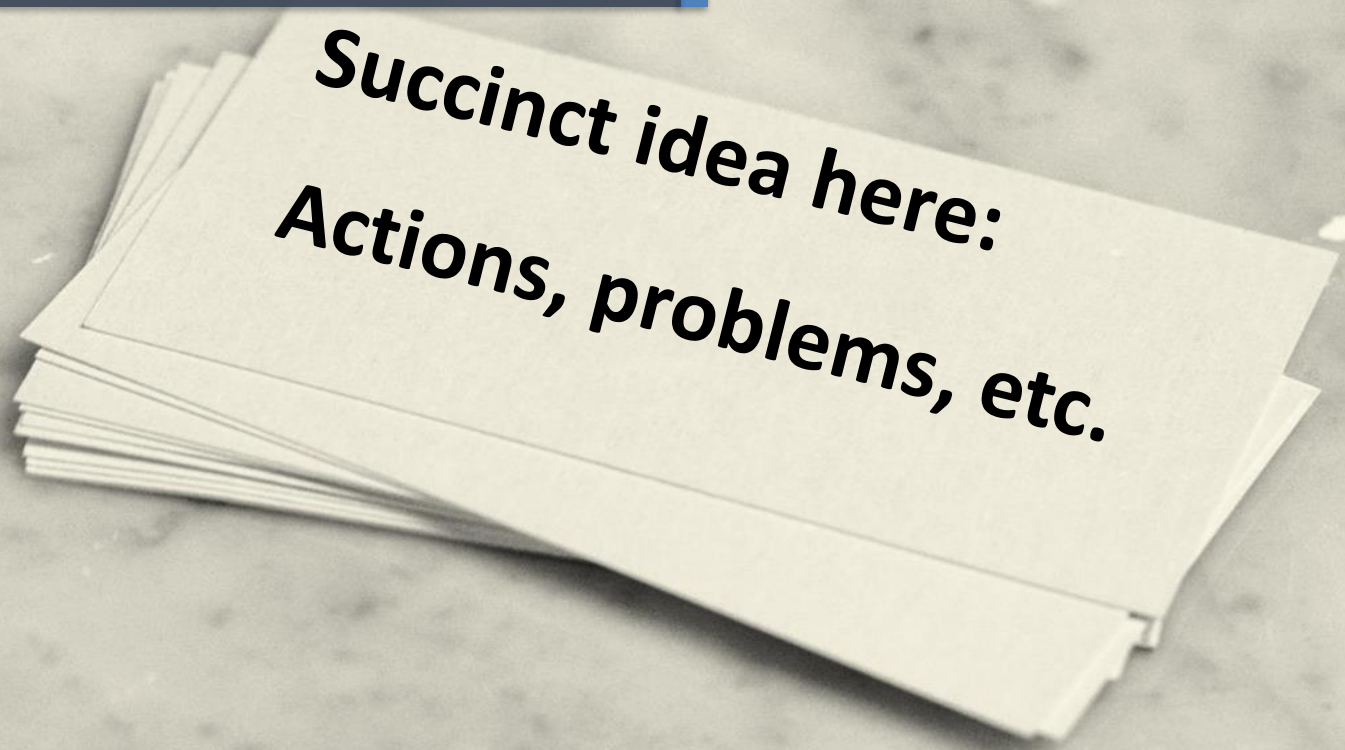
**Red Card**



**"Voting" Dots**

# Use bold markers

cards like this



**Succinct idea here:**  
**Actions, problems, etc.**

# Strategic Components



# Reviewing Past Work

- **Vision, Mission – same. Headlines:**
  - ... future looks bright; moving ahead, making history yet again.
  - ... a small community making momentous moves/strides in capital improvements, economic development and citizen engagement.
  - ... 500 new homes coming; jobs are robust, and a new village office is open.
- **Goals same**
  - A. Economic development, tax base enhancement, and subsequent housing development.
  - B. Administrative activities, such as staffing, a village hall, and service delivery.

# To Be “Strategic”

- *Strategy* has to be one of the most misused words in business. [It] . . . is tossed around boardrooms and customer meetings with reckless abandon.” \*
- What is it to you?
- A forward looking *priorities* plan with methods, or series of steps striving toward a vision, goal or result, with measurable specifics.

\* SOURCE: <http://switchandshift.com/strategy-is-one-of-the-most-misused-words-in-business>

What's the **BIG** idea?

Be **BOLD**

**STOP** doing.<sup>1</sup>

**FOCUS** on priorities.

<sup>1</sup> See Jim Collins, *Good to Great*.

Strategic Vision - The community's aspirational picture of the future is:

“Find business and learning opportunities plentiful for all in this historic countryside village where you'll warmly greet your neighbor passing on Mainstreet.”

Strategic Mission - A roadmap of how to proceed toward the Vision is:

“Enabling economic prosperity and new business while building community pride and cohesion through hands-on self governance.”



# Mission (Guiding Values)

(Principles in practice for all we do.)

- - Celebrating authenticity, tradition and diversity while striving for CommUNITY.
- - Achieving real collaboration and sustainable investment.
- - Implementing action-oriented government.
- - Promoting an independent, informed citizenry while achieving 5-star communication with each other and community.
- - Advancing thoughtful, well-planned, environmentally sustainable growth and development/redevelopment.
- - Promoting healthy, family-friendly neighborhoods.
- - Encouraging broad educational access and opportunities.

# Goals

Goal A: Improve Financial Base & Housing Development - Realize and grow the local economy and business core (industrial and commercial uses as appropriate, creating new jobs), thereby building the Village's financial foundation (tax base and/or value), and subsequently attracting housing reinvestment and expansion.

Goal B: Administer Priority Village  
Operations - Focus on establishing sound  
village financial foundation; engage  
resident committees and efficiently deliver  
key services (water, sewer, waste, drainage,  
emergency/ safety), chart desired future.

# Ethics, Roles and Responsibilities for Municipal Councils

Lynn Tipton, FLC University

*Voluntary membership association for Florida municipalities*

*30-year FLC employee based in Orlando*

# Overview

- An Ethics Perspective
- The Council's Responsibilities in Florida
- Council-Manager Form: Roles
- Questions/ Discussion

# An Ethics Perspective

- **Being Stewards of the Village Resources:**  
Human, Fiscal, Intellectual Property, Natural
- **Gray areas:** Vendors, Lobbyists, Friends
- **Absolutes:** Florida Ethics Law, Florida Open Meetings Law, Florida Public Records Law
- **The Culture of Ethics:** You Set the Bar



# The Council-Manager Plan: Roles

## Brief History of the Plan

- **Council's Role:** govern, represent, legislate, decision-making, visioning, advocacy, policy-making, quasi-judicial decision-making
- **Manager's Role:** administers village on day-to-day basis; negotiates and oversees contracts; researches and prepares agenda material; prepares and presents budget and fiscal reports; briefs council regularly; communicates between the council and all staff; more as assigned
- **Clerk's Role:** state requires a records officer for each local government, and many clerks oversee elections; you decide rest of role
- **Attorney's Role:** advises the council collectively; represents the city legally



# Indiantown Charter

## CHAPTER 2017-195

### Committee Substitute for House Bill No. 259

An act relating to Martin County; creating the Village of Indiantown; providing a charter; providing legislative intent; providing for a council-manager form of government; providing boundaries; providing municipal powers; providing for a village council and composition thereof; providing for eligibility, terms, duties, compensation, and reimbursement of expenses of council members; providing for a mayor and vice mayor; providing scheduling requirements of council meetings; prohibiting interference with village employees; providing for filling of vacancies and forfeiture of office; providing for the appointment of a village manager and village attorney and the qualifications, removal, powers, and duties thereof; providing for the establishment of village departments, agencies, personnel, and boards; providing for an annual independent audit; providing that the state is not liable for financial shortfalls of the village; providing for nonpartisan elections and matters relating thereto; providing for the recall of council members; providing for initiative and referenda; providing for a code of ethics; providing for future amendments to the charter; providing for severability; providing a village transition schedule and procedures for the first election; providing for first-year expenses; providing for adoption of comprehensive plans and land development regulations; providing for accelerated entitlement to state-shared revenues; providing for entitlement to all local revenue sources allowed by general law; providing for the sharing of communications



# Excerpts

- Council Manager Form
- Roles & responsibilities
- Ethics

(2) CONSTRUCTION.—The powers of the village under this charter shall be construed liberally in favor of the village, and the specific mention of particular powers in the charter shall not be construed as limiting the general powers granted in this charter in any way.

□ (3) FORM OF GOVERNMENT.—The village shall be a council-manager form of government, with the council to consist of five village council (“council”) members elected by the village at large. The council shall constitute the governing body of the village, with the duties and responsibilities hereinafter provided. The council shall appoint a village manager to

2

CODING: Words ~~stricken~~ are deletions; words underlined are additions.

Ch. 2017-195

LAWS OF FLORIDA

Ch. 2017-195

□ be the chief administrative officer of the village who shall serve at the pleasure of the council.

law.

Section 9. Initiative and referendum.—The powers of initiative and referendum are reserved to the qualified registered voters of the village. The election laws of the state shall govern the exercise of the powers of initiative and referendum under this charter.

Section 10. General provisions.—


(1) CODE OF ETHICS.—It is essential to the proper conduct and operation of the village that the officers and employees of the village be independent and impartial and for their offices not to be used for private gain other than the remuneration provided by law or by ordinances. It is declared to be the policy of the village that its officers and employees are agents of the people and hold their positions for the benefit of the public. Therefore, all village officers and employees shall adhere to the standards of conduct as provided in part III of chapter 112, Florida Statutes.

(2) AMENDMENTS TO CHARTER.—This charter may be amended in accordance with the provisions for charter amendments as specified in the

11

CODING: Words ~~stricken~~ are deletions; words underlined are additions.

#### Section 4. Village council.—

 (1) **GENERAL POWERS AND DUTIES.**—All powers of the village shall be vested in the village council, except as otherwise provided by law or this charter, and the council shall provide for the exercise thereof and for the performance of all duties and obligations permitted by or imposed on the village by law.

#### (2) COMPOSITION; ELIGIBILITY; TERMS.—

(a) Composition.—There shall be a village council composed of five council members. Each council member shall be elected by the voters of the village at large.

#### (b) Eligibility.—

1. Each candidate for village council shall be a qualified elector of the village.

2. Each candidate for council shall have been a resident of the village for at least 1 year before qualifying for office.

3. Each council member must reside in the village for the duration of his or her term.

4. The term of office for each council member shall be 4 years.

Section 5. Administration.—

(1) VILLAGE MANAGER.—

(a) <sup>□</sup> The council shall appoint a village manager, or a management firm to fulfill the duties of a village manager, who shall serve at the pleasure of the council. The qualifications of the village manager or firm may be established by ordinance.

(b) The village manager or firm may be removed by a majority vote of the council.


(c) <sup>□</sup> During the absence or disability of the village manager, the village council may by resolution designate a properly qualified person to temporarily execute the functions of the village manager. Such person shall have the same powers and duties as the village manager and may be removed by the village council at any time upon a majority vote of the council.


(d) The village manager or firm shall:

1. Appoint, hire, suspend, demote, or dismiss any village employee under the village manager's jurisdiction in accordance with law, and may authorize any department head to exercise these powers with respect to subordinates in that department.

(b) Three members of the village council shall constitute a quorum for the conduct of business unless otherwise provided herein. Unless a quorum is present, no action may be taken except to adjourn. In order to approve any action or adopt any ordinance or resolution there must be at least three affirmative votes for the action, unless otherwise provided herein.

(6) PROHIBITIONS.—

 (a) Neither the council, nor any individual member of the council, shall in any manner attempt to dictate the employment or removal of any employee other than the village manager and village attorney. The council is free to make inquiries of village employees, but no individual member of the council shall give orders to any officer or employee of the village. Recommendations for improvements in village government operations shall come through the village manager, but each member of the council shall be free to discuss or recommend improvements to the village manager,

 and the council is free to direct the village manager to implement specific recommendations for improvement in village government operations.

(b) No present or former elected village official shall hold any compensated appointive office or employment with the village until 1 year after leaving office.



(a) Mayor.—At the first regularly scheduled meeting after the village's first election and each regular election thereafter and after receiving the certified results of the election, the council, by a majority vote, shall select from its membership a mayor. Each year in which a regular election is not scheduled, the council, by the second regular meeting after September 1, shall by majority vote select from its membership a mayor. The mayor shall serve as chairperson during the meetings of the council and shall serve as the head of municipal government for the purpose of execution of legal documents as required by ordinance. The mayor shall also serve as the ceremonial head of the village.

(b) Vice mayor.—A vice mayor shall be selected in the same manner as the mayor as provided in paragraph (a). The vice mayor shall serve as mayor during the absence or disability of the mayor and, if a vacancy of the mayor occurs, shall become interim mayor until a mayor is selected as described in paragraph (a).

(b) No present or former elected village official shall hold any compensated appointive office or employment with the village until 1 year after leaving office.

(7) VACANCIES; FORFEITURE OF OFFICE; FILLING OF VACANCIES.—

(a) Vacancies.—A vacancy in the office of a member of the council, mayor, or vice mayor shall occur upon the incumbent's death, inability to fulfill the duties of the office, relocation of residence outside the village, resignation, appointment to another public office, judicially determined incompetence, or removal or forfeiture of office as described in this subsection.

(b) Forfeiture of office.—

1. A member of the council may forfeit the office if the member:

a. Lacks at any time during the term of office any qualification for the office prescribed by this charter or by law;

b. Violates any express prohibition of this charter;

c. Is convicted of a felony or criminal misdemeanor, which felony or misdemeanor involves the office of village council;

d. Is found to have violated any standard of conduct or code of ethics established by law for public officials or has been suspended from office by the Governor, unless subsequently reinstated as provided by law; or

e. Misses three consecutive regularly scheduled council meetings, unless excused by the council.

If any of these events should occur, a hearing shall automatically be conducted at the next regularly scheduled council meeting, and the member may be declared to have forfeited office by majority vote of the council.

2. The council shall be the sole judge of the qualifications of its members and shall hear all questions relating to forfeiture of a council member's office, including whether good cause for absence has been or may be established. The council shall have the power to set additional written



(2) VILLAGE ATTORNEY.—There shall be a village attorney who shall be a member of The Florida Bar in good standing, be appointed by the council, and serve as the chief legal adviser to the council and village administrators, departments, and agencies. The council may remove the village attorney for any reason by a majority vote of its members.

Section 6. Departments; personnel; planning.—

(1) DEPARTMENTS; BOARDS; AGENCIES.—The council may establish, modify, or terminate such departments, boards, or agencies as it determines necessary for the efficient administrative operation of the village. Such departments, boards, or agencies shall be determined by ordinance.

(2) PERSONNEL.—Consistent with all applicable state and federal laws, the council shall provide by ordinance for the establishment, regulation, and maintenance of a system governing personnel policies necessary for the effective administration of employees of the village's departments, boards, and agencies.

(3) PLANNING.—Consistent with all applicable state and federal laws with respect to land use, development, and environmental protection, the village shall:

(a) Designate an employee, agency, or agencies to execute the planning functions with such decision making responsibilities as may be specified by ordinance or general law.

(b) Adopt a comprehensive plan and ensure that zoning and other land use control ordinances are consistent with the plan, all in accordance with general law. The Martin County Comprehensive Plan, as it exists on the day that the village commences corporate existence, shall serve as the initial comprehensive plan of the village until the village adopts its own comprehensive plan pursuant to chapter 163, Florida Statutes.

# Closing Thoughts/ Q and A

- **Regularly review policies and procedures:** find the right processes for your own unique village
- **Schedule time to talk collectively, and with staff**
- **Call upon experts with this form of government:** Senior Advisors through FCCMA



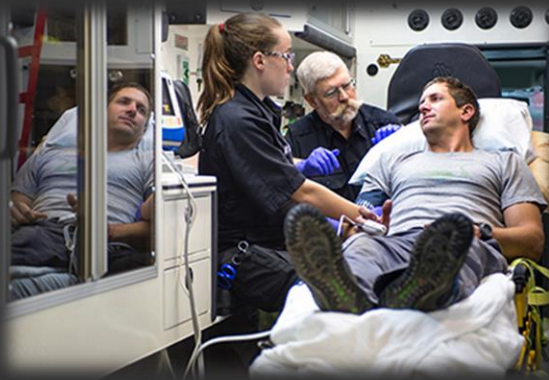


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# Public Safety

- Standing Council Agenda Item for Briefing (Proposed):
  - Police
  - Fire/EMS
  - Health
  - Traffic
  - Storm Events, waterways
  - Other

# Indiantown Fire & EMS Services



April 10, 2021

Mike Iacona – Manager of Fire & EMS

## Next Steps (Discussed 2/27/21) \*

- Hire Emergency Services Manager
- Develop Implementation Plan
- Adopt Capital Program
- Public Outreach/Community Awareness

\* Assumes Fire Department Start-up October 1, 2022



# Emergency Services Manager

- Advance, Refine Implementation Plan
- Most Likely-Transitional Employment
- Knowledgeable in System Design & Service Delivery (Combination FD's)
- Managerial Experience in Fire & EMS
- Budgetary and Project Management Experience
- Point-Person for Village Emergency Services





# Implementation Plan (Incl./Cost Projections)

- Establish Timelines-ID Key Thresholds (17 Months).
- Secure Location & Station Set-up
- Determine Dispatching Options
- Specify Deployment and Response Protocols
- Procure Rolling Stock, Tools & Equipment
- RFP for EMS Services, Fee Schedule and Billing
- Department Structure, Classification & Compensation
- Hire & Train Volunteer and Paid Personnel
- Obtain Licensing & Insurance (EMS, FCC, etc.)
- Strike Mutual Aid/Automatic Response Agreements
- Prevention, Inspection and Plan Review
- Design Radio Communications System
- CAD and Records Management/Incident Reporting





# Public Outreach/Community Awareness

- Comparable Levels of Services with Local Control
- Performance Measures to Monitor Outcomes
- Full Cost Accounting & Transparency
- Emphasize Prevention, Monitoring & Early Detection
- Reduced Costs - savings channeled into local projects
- Enhanced Opportunities for Local Employment
- Community and Business Involvement
- Partnership with Local Industry
- Defined Timeline with Seamless Transition
- Focused Customer Service Designed for Indiantown



# Capital Program and Budgeting (3-5 Years)

- **Facilities, Renovations & Construction**
- **Contracts for Services (EMS, Dispatch, Inspections, Billing)**
- **Purchases, Leasing and Rental Agreements**
  - Vehicles, Equipment, Uniforms, PPE, Supplies, etc.**
  - Radios and Computers**
  - CAD & Records Management**
  - Licensing and Insurance**
  - Temporary Facilities**
- **Personnel Costs (Start-up and On-going)**
  - Salaries, Overtime, Insurance & Benefits**
  - Training**
  - Contingency and Reserves**



# FY-2022 Budget Implications \*

	<u>Estimated Costs (\$)</u>
• Personnel	500,000-750,000
• Vehicle Leases	50,000-85,000
• Fire Station Lease & Set-up	120,000-175,000
• Tools and Equipment	400,000-600,000
• Dispatch and RMS	20,000-40,000
• Contingency	<u>100,000-165,000</u>
<b>TOTAL</b>	<b>\$1.2 - 1.8 Million</b>

\*Assumes Fire Department Start-up October 1, 2022



# Discussion



# Water Utility Transition

- Management and Operations issues

# Communication

- Citizen Involvement- Community leadership Academy, and awards for volunteers (Similar to village corps, kids earn community service hrs (Corrections))
- Bridge Digital Divide- means to accmompish?

# Partnerships

- County
- Chamber
- BDBMC
- Career Source
- SFWMD
- FPL
- NFPs, Faith-based
- Trade Assoc. (Builders, Marine, Agri., etc. )
- Fair Assoc.
- Schools, IRSC, 4H
- Sheriff
- Tourist Development
- Other ?



# Lobbying Priorities

# Staffing

- Comm/Econ. Development
- Parks/ Recreation
- Communication
- Water Utility
- Village Mgr. Evaluation Policy

# Working Lunch

# “Crazy” ideas??

- “They all laughed when Edison recorded sound," Ira Gershwin wrote in 1937.
- And laughed at Bernard Sadow for the funny-looking suitcase he tugged into Macy's one morning. Then a VP in 1972 ...



**Quiz-** Faced with a funding crisis in WW II, the Federal Government's **high profile strategy** to expand the income tax base was to:

A. Take advantage of new communication technology and improved mobility to increase enforcement against tax evasion.

B. Enlist Donald Duck on behalf of his 3 dependents to properly file his taxes and encourage others to do the same.

C. Rely on Chamber of Commerce message coast to coast to reach small rural communities, that everyone must pay their fair share.



# Lunar Module-Crazy or Correct? (John Houbolt)

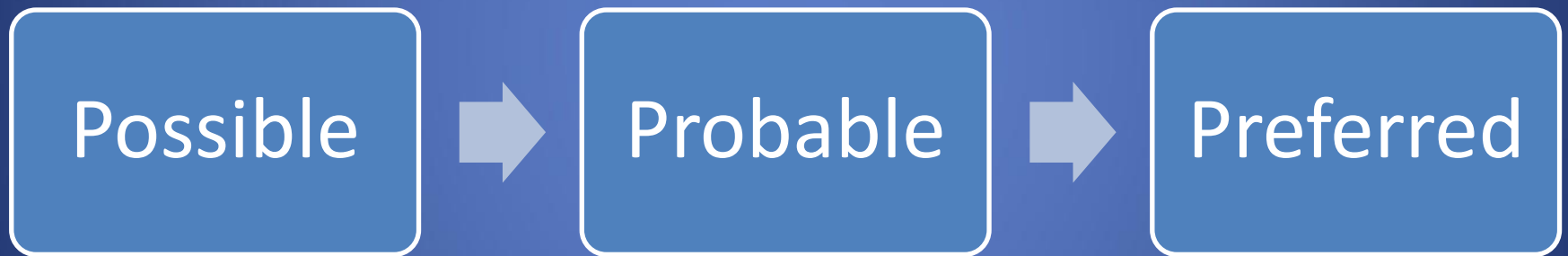


## [1A Radio Interview](#) (2019) rebroadcast

Hear the segment after the lunar landing radio transmissions. Commentator and guest talking segment on Houbolt's advancing the Lunar Module idea, after being rejected.

Inspiring new ideas sometimes challenge conventional thinking, are unpopular if not rejected. Leaders choose how much to innovate versus status quo.

# Planning 101



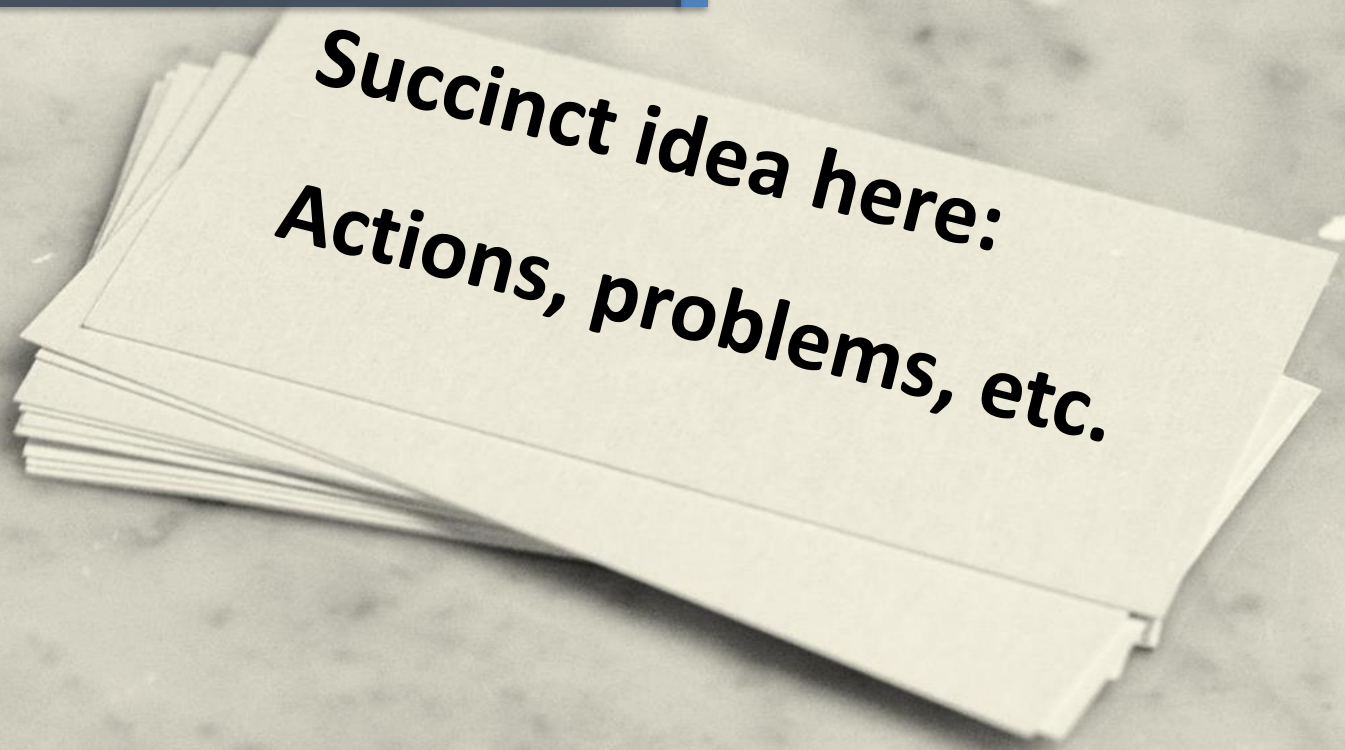


# Quality Strategies

- Capitalize on opportunities
- Solve challenges
- Enough detail with measurable actions
- Who?
- Cost
- Time

# Use bold markers

cards like this



**Succinct idea here:**  
**Actions, problems, etc.**

# Prosperity Potential

Given its unique location at the crossroads of the banks of the Okeechobee Waterway and the historic Seaboard Coast Rail Line, Indiantown has opportunities for tourism, trade, and industrial expansion like no other community in Martin County.

-Kimley Horn, Economic Development strategy May 2019

See also handout A- X options

# ACTION PLAN PROJECT #1

## Business Retention, Expansion and Attraction



PRIMARY ACTION STEPS	SUGGESTED SCHEDULE
▪ Support the Business Development Board of Martin County.	3 <sup>rd</sup> Quarter 2019
▪ Promote greater networking and business to business support activities throughout the business community.	3 <sup>rd</sup> Quarter 2019
▪ Create an Investment Readiness Toolkit that includes such things as: <ul style="list-style-type: none"><li>a. A Community Self-Assessment</li><li>b. A Community Profile</li><li>c. A Market Strategy</li><li>d. Land Inventory</li><li>e. Investment Strategy</li><li>f. Lead Generation &amp; Tracking Database</li></ul>	3 <sup>rd</sup> Quarter 2019



## ACTION PLAN PROJECT #2 (cont.)

### Promote Indiantown Tourism

PRIMARY ACTION STEPS	SUGGESTED SCHEDULE
<ul style="list-style-type: none"> <li>Identify funds and grants that could help tourism-related businesses</li> </ul>	1 <sup>st</sup> Quarter 2020
<ul style="list-style-type: none"> <li>Specifically explore opportunities for additional bass fishing businesses</li> </ul>	1 <sup>st</sup> Quarter 2020
<ul style="list-style-type: none"> <li>Work with Indiantown Marina and the Indiantown Airport to promote tourism. Consider providing a shuttle to bring people from the marina and airport to the downtown, especially during festivals and other community activities. Seek grant funding to assist with this.</li> </ul>	1 <sup>st</sup> Quarter 2020
<ul style="list-style-type: none"> <li>Work with Site Selectors, Enterprise Florida, Inc, and the Florida Department of Economic Opportunity, as may be appropriate to attract a motel</li> </ul>	2 <sup>nd</sup> Quarter 2020





## ACTION PLAN PROJECT #1 (cont.)

### Business Retention, Expansion and Attraction

PRIMARY ACTION STEPS	SUGGESTED SCHEDULE
<ul style="list-style-type: none"> <li>Work with developers to identify and resolve development challenges and to capitalize on opportunities, such as the Foreign Trade Zone and the Opportunity Zone.</li> </ul>	4 <sup>th</sup> Quarter 2019
<ul style="list-style-type: none"> <li>Develop a business attracting/cluster development taskforce that could create a business ecosystem based on the Community Asset Inventory</li> </ul>	4 <sup>th</sup> Quarter 2019
<ul style="list-style-type: none"> <li>Secure funding through grants to conduct a six-month business retention and expansion pilot program that includes business visitation and outreach, data collection and aftercare requirements to stay engaged with the company over time.</li> </ul>	1 <sup>st</sup> Quarter 2020
<ul style="list-style-type: none"> <li>Develop marketing program focused on priority targets, including the following elements, as needed to cover any gaps in marketing messages, targets addressed, etc.</li> </ul>	2 <sup>nd</sup> Quarter 2020

## ACTION PLAN PROJECT #2

### Promote Indiantown Tourism



PRIMARY ACTION STEPS	SUGGESTED SCHEDULE
<ul style="list-style-type: none"><li>Partner with the Martin County Office of Tourism and Marketing to make Indiantown's presence on their website more prominent <a href="https://discovermartin.com/hidden-gems-indiantown">https://discovermartin.com/hidden-gems-indiantown</a> (provide list of assets identified in the Community Asset Mapping Exercise)</li></ul>	3 <sup>rd</sup> Quarter 2019
<ul style="list-style-type: none"><li>Work with Visit Florida to better market the assets of Indiantown <a href="https://www.visitflorida.com/en-us/search.html#{" query":"indiantown"}"="">https://www.visitflorida.com/en-us/search.html#{"query":"indiantown"}</a></li></ul>	3 <sup>rd</sup> Quarter 2019



## ACTION PLAN PROJECT #2 (cont.)

### Promote Indiantown Tourism

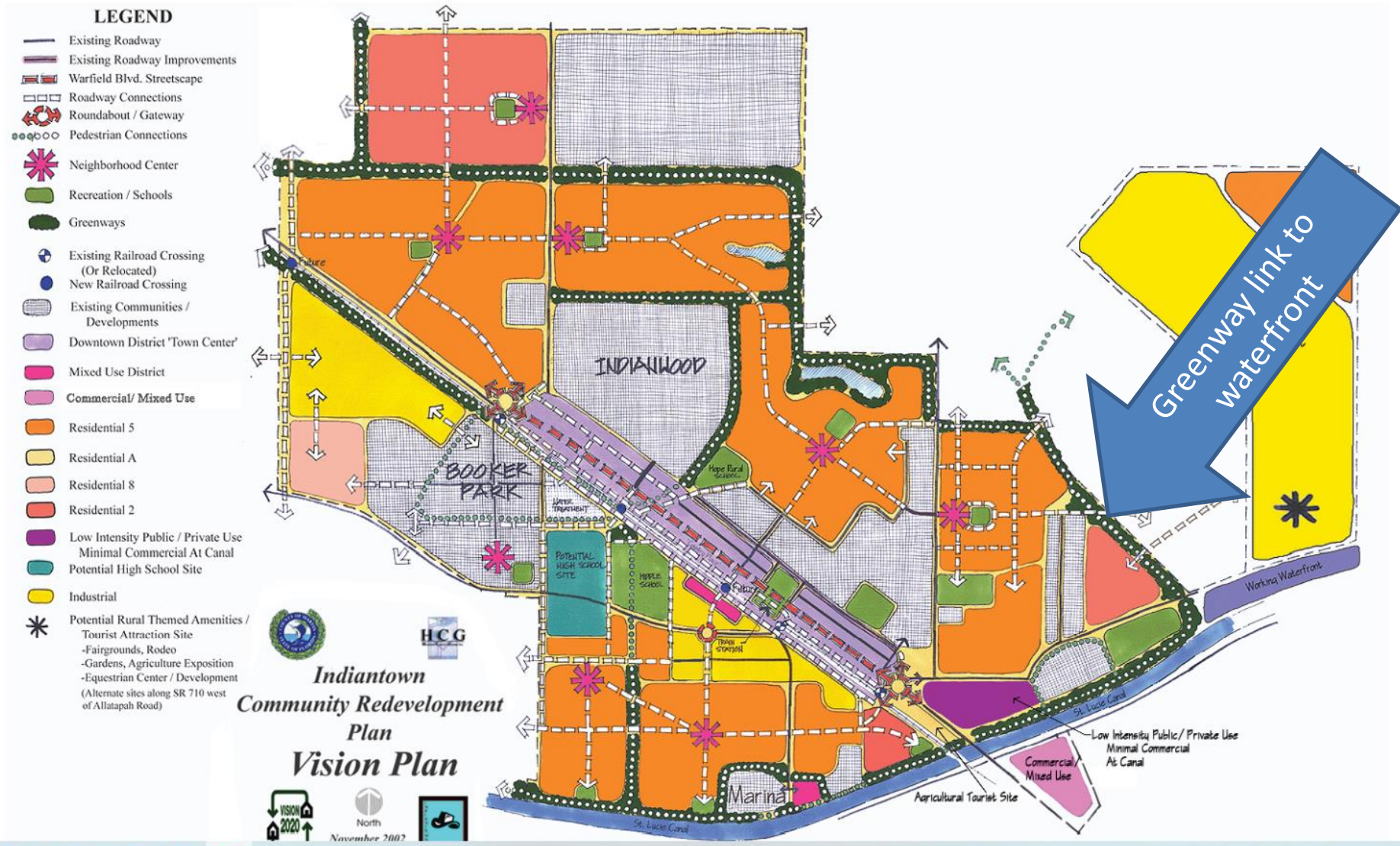


PRIMARY ACTION STEPS	SUGGESTED SCHEDULE
<ul style="list-style-type: none"> <li>Create a Tourism Advisory Group that includes local businesses involved in tourism, Indiantown Western Martin County Chamber of Commerce &amp; Welcome Center representatives and Village staff to explore various ways to promote ecotourism and to attract additional ecotourism companies and companies with related facilities (i.e. bicycle repair or cleaning companies etc.). This group's focus would be on how to use tourism as a targeted industry to help expand the economy of Indiantown.</li> </ul>	3 <sup>rd</sup> Quarter 2019
<ul style="list-style-type: none"> <li>Work with the Indiantown Western Martin County Chamber of Commerce &amp; Welcome Center, Village staff and local businesses to promote and develop festivals, events, services and activities of interest to tourists and residents of Indiantown</li> </ul>	4 <sup>th</sup> Quarter 2019

Following Slides through Slide No. 75 were prepared, but not discussed due to time constraint

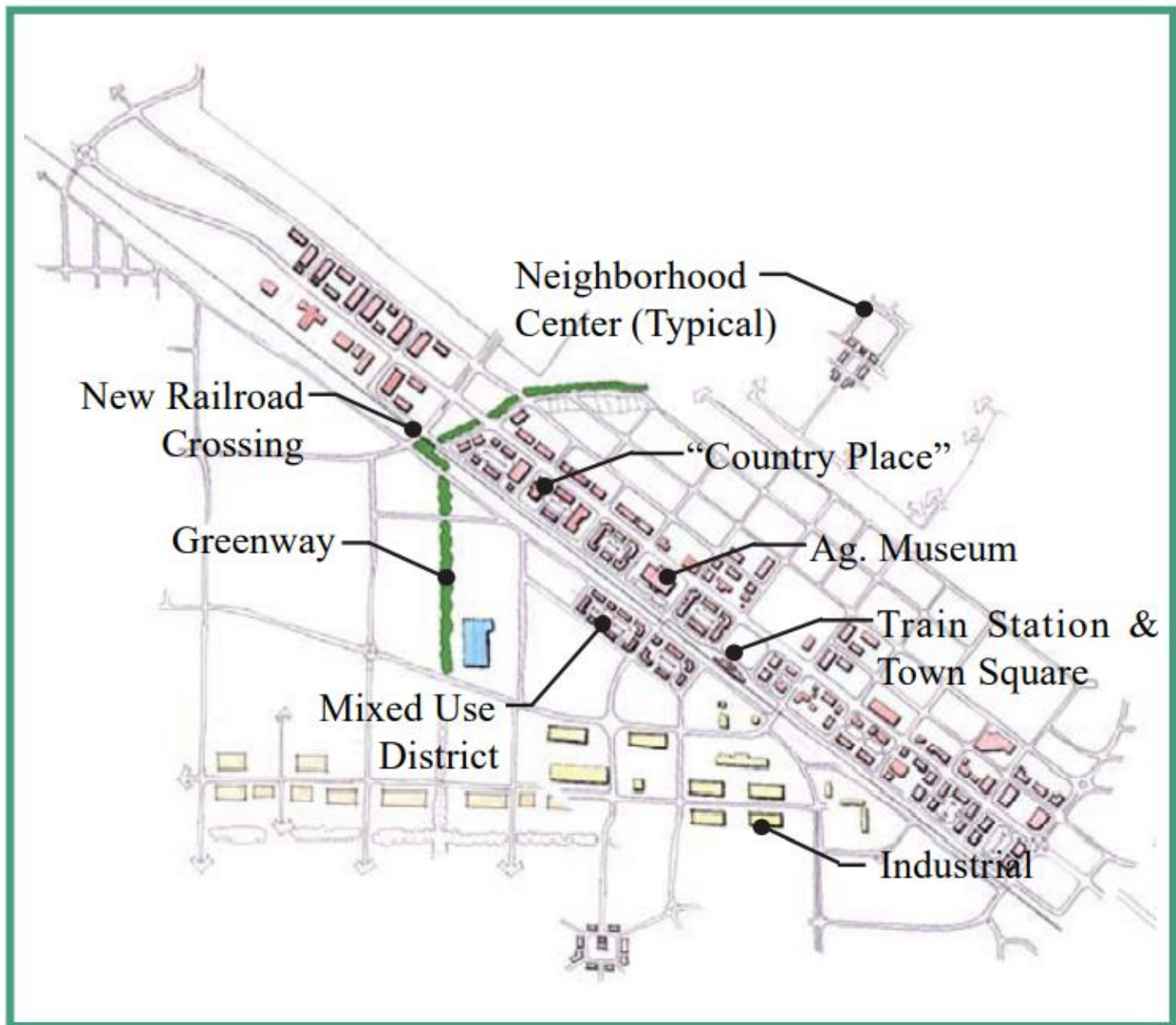
# Toward Village Beautiful

- We're all designers"
- Private vs. Publicly-owned land/water
- Toward Vision



Hubs, circulation (greenway), 710 pass through, etc.





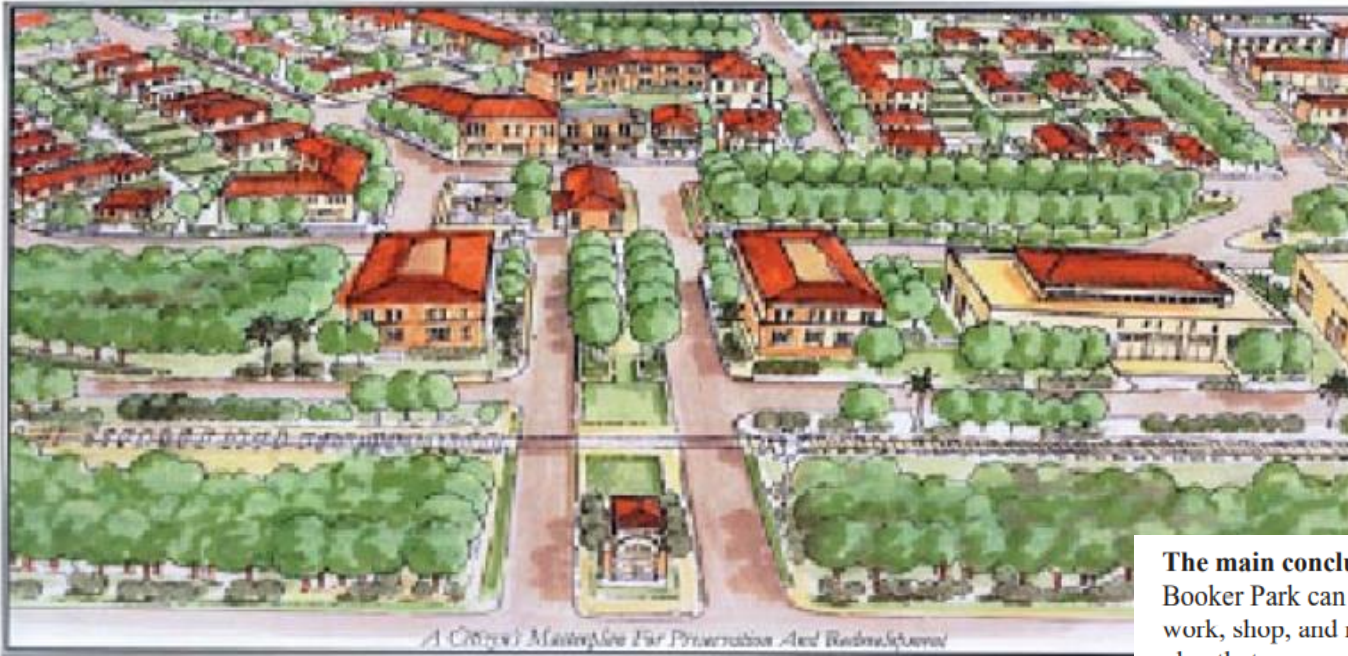
# Warfield/710 with Median





# RURAL VILLAGE OF BOOKER PARK

Martin County, Florida



*A City's Master Plan For Preservation And Development*

## CHARRETTE REPORT

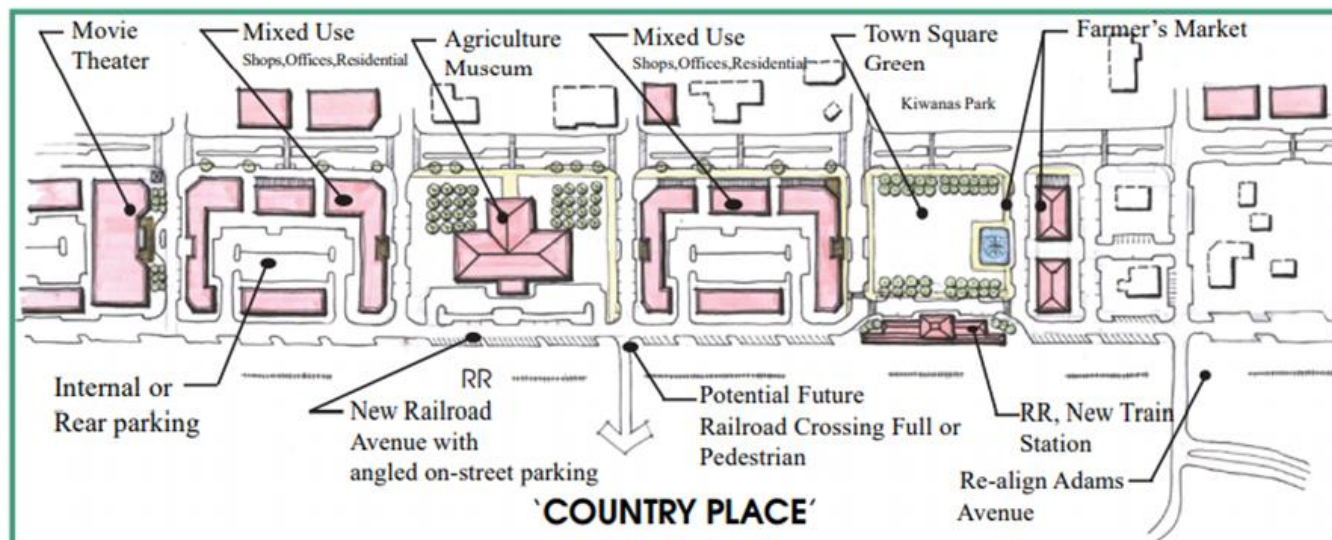
### The main conclusions of the Plan are:

Booker Park can become a much better place to live, work, shop, and relate. The missing element is a good plan that preserves its character as a rural village and respects the needs of its residents. The Plan proposes the following:

- Redevelop the Roger's Property
- Fill Booker Park with buildings
- Housing for Everyone. Renovate, refurbish and rehabilitate existing housing stock
- Celebrate entrances to Booker Park
- Create entrances to Booker Park
- Create a Village Center
- Make great streets
- Redevelop the Gary Property
- Martin Luther King Drive as a new main street
- A community pool



# Country Place and Village Square



# Neighborhood Features

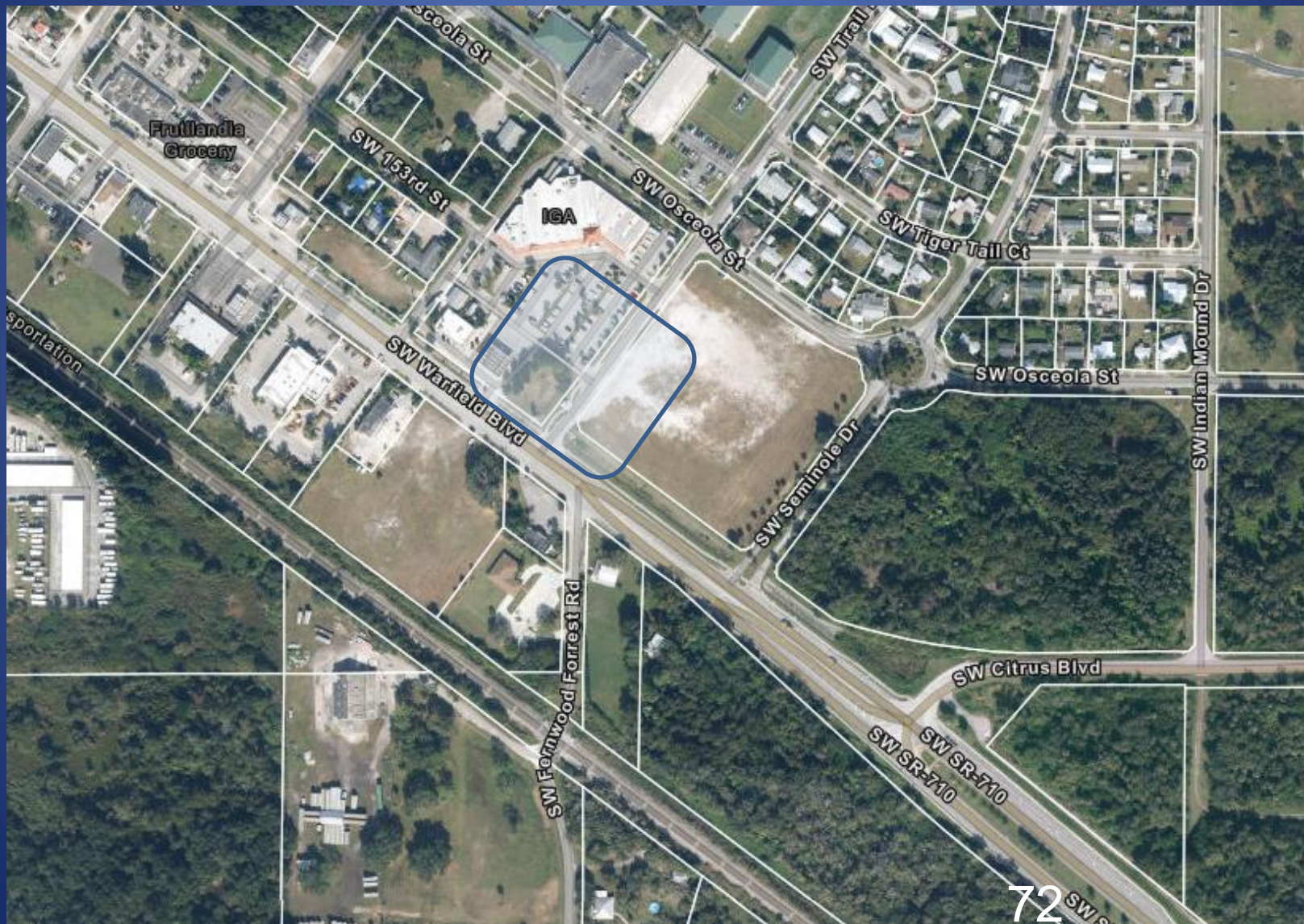
- Connectivity
- Safety
- Beautification

# Passenger Train?





# New Village Hall Site



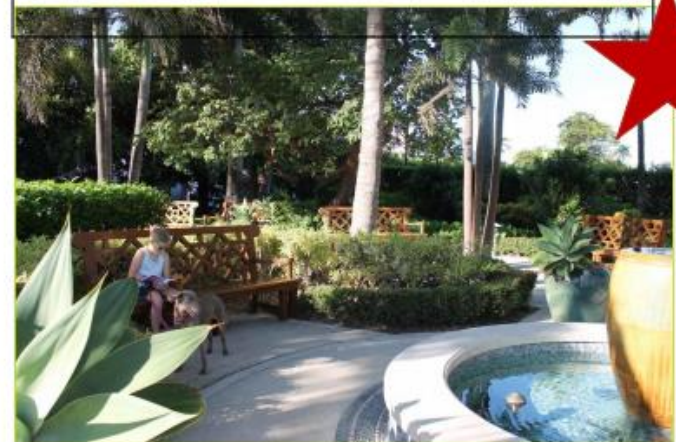




			MR.	
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Public  
Space



MLK EVENT 12	HOLY CROSS 15	INDIAN WOOD 12
OPEN HOUSES	FAMILY WORSHIP	EVER GREEN

# Reflect and Self Evaluation

- How'd we do?
  - Part 1- work as a team, unify
  - Part 2- strategic actions
- How will we measure success?
- Need more information? Who?
- Conclusions
- Evaluation Form

# Adjourn



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Community, Marine & Water Resource Planning  
Advocacy, Facilitation & Conflict Resolution

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